

SOMERVILLE COMMISSION FOR WOMEN

REGULAR MEETING

Wednesday, July 15, 2009

7:00 p.m. – 9:00 p.m.

50 Evergreen Avenue

Somerville, MA

617-625-6600

Commission's purpose is "to act as a centralizing force in the City of Somerville to ensure the equal status of women in educational, economic, political, health, legal, and social spheres including the provision of information, referrals and guidance... [and] to take any action considered appropriate by the SCW to ensure the equal status of women of every race, religion, ethnicity, socioeconomic status, national origin, ability, age and sexual orientation."

CALL TO ORDER

5 minutes

Roll Calls & Introductions

- | | |
|--|---|
| <input type="checkbox"/> Sonja Darai: Acting Executive Director, Somerville Commissions | <input type="checkbox"/> Michelle Albert: Commissioner |
| <input type="checkbox"/> Correen Demers: Co-Chairwoman | <input type="checkbox"/> Chien Chi : Commissioner |
| <input type="checkbox"/> Nancy Bacci: Co-Chairwoman | <input type="checkbox"/> Alicia Byrd: Commissioner |
| <input type="checkbox"/> Morgane Mathews | <input type="checkbox"/> Katie Wallace: Commissioner |
| <input type="checkbox"/> Taylor Woods | <input type="checkbox"/> Christine Rafal |
| <input type="checkbox"/> | <input type="checkbox"/> Rebecca Benet |
| <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> |

REGULAR BUSINESS

5 minutes

Approval of Agenda : July 15, 2009 Regular Meeting
Approval of Minutes : June 17, 2009 Regular Meeting

5 minutes

Announcements:

Sonja gave schedule of upcoming meetings Aug. 4 National night out, July 25 imm, Sonja will give us an electronic copy of community calendar (resitat has community calendar, Somerville community resource guide)
 Link or post this info (ma)

15 minutes

Staff Update: Sonja Darai

July 1 going live – provide services to three separate community, commissions
 Survey to outreach to LGBT community to eval need for support – est. commission
 Resitat collaboraton to gather feedback and hold accountability to city for follow through and training
 SD's focus is on community outreach, engagement, recruitment

We need to decide what our relationship with Respond is for October –
Policewoman – conference will be available to come to speak (learned about court dogs
– to help children tell their stories)
Web site: we should buy a domain name to forward to official city site

5 minutes **Addition of “Committee Reports”:**

- Events
- Legislative
- Outreach: other agencies, community
-

15 minutes **Review of Fundraiser**

- What did we learn?
- What was successful?
- What to take away from experience?
- Who did we reach?
- Thank you’s to donors.
- \$\$\$

POSITIVES

- Good Team effort and exercise for us to do together.
- Talent was good (next week during
- Bracelets are easy to sell; great conversation starter, and collect info from folks who are interested.
- Good nucleus for future events
- Exposure
- Correen Made connection with ball square wine
- Alicia and chien chi went to jazz festival to promote
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DELTAS

- Too early in the day—timing was bad
 - Better to plan around other events
 - Plan way in advance to secure date to get buy in from key people we want there
 - We’ll revisit for next event
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**NEW
BUSINESS**

15 minutes **ArtBeat: Saturday, July 18, 2009**

- SCW Goal at ArtBeat
- Possible family oriented activity?
- How to outreach
- Staffing the tables

Booth number 134 seven hills park, not allowed to set up before 9am
Breakdown 5:30
Starts at 10
Leave at 6pm
Done by 7pm
Sell water for \$\$ (katie’s cooler) – buy from cvs for discount, need bags of ice
Make \$300 , sell for \$1 a piece
We have purple tshirt for \$5
Bracelet \$
Historic tshirts \$1
Canvas bags with purple lettering
----activity will be to bring paint so people can decorate

---we share table with other
Sonja has metal shelves for posters,etc.
Sandwich board – message
Fabric paint markers—ma will go to michaels to pick up (look for coupons)
---6 two sets of markers
Sonja cookbooks to sell
Ma will redo
Signup sheets (ma)
Send email out to entire list of contacts to promote
----look for volunteers
message: safe, healthy , civic engagement
---WHAT DO WE WANT THE WOMEN OF SOMERVILLE TO BE IN THE FUTURE
--survey how do they see us and how do they want us to follow up ??

Somerville Commissions Cookout: Saturday, August 1, 2009 Community Garden

- Update,
- What needs to be done on our part: 1. Before hand 2. At the cookout

10 minutes

SCW in Community:

- Consistent Location? Library?
- 1X a month? 2X a month?
- When and who will begin: set up schedule

10 minutes

Strong Women Strong Girls Initiative: Present partnership opportunity.

Additional Comments, Ideas, Suggestions

**FOLLOW UP
TASKS &
NEXT
MEETING
AGENDA
ITEMS**

Followup with eve Goldfarb for next meeting
Enter list of contacts and send out to commission within next two weeks (ma)
Email Emily with minutes/agendas (ma)
Parking lot items
Do we want a newsletter? (e.g. summarize legislation) ; chien-chi's milestone suggestion
Stella bella owner opening indoor fun place in January – we should get in touch with her to see what kind of partnership we may want to form
Networking events for business women – low overhead
Alicia may go to chamber of commerce as rep

ADJOURN: Next regular meeting Wednesday, August 19, 2009