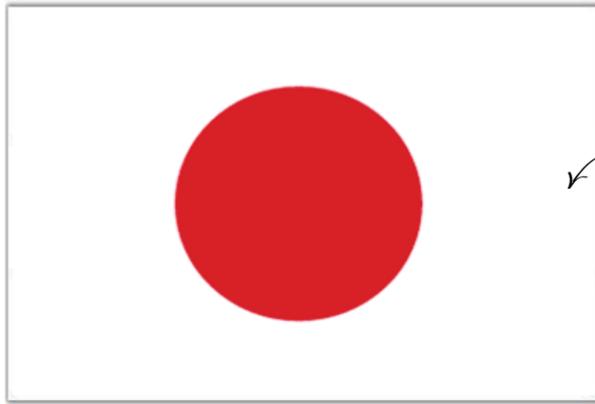


JAPAN

Red is both visually stimulating and historically a sacred color. Originally lacquerware used red, vermillion (shu), and black. Beginning in the seventeenth century, Imari porcelain featured the color red. Now the vermillion seal is used to stamp official documents. Many Japanese understand the role that color plays in everyday life, highlighting beauty, social rank, and the Japanese history.*

*<http://www.utc.edu/Research/AsiaProgram/teaching/index.php?section=5&part=4>



Japanese flag. The red circle represents the sun.



the vinyl flower arrangement on the windows represents sakura fubuki: cherry blossom snowfall

current neon design trends:



in art



in fashion



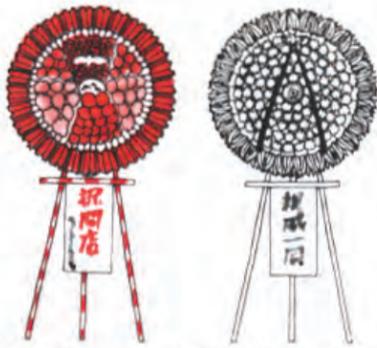
in architecture



in retail

just a few of the reasons why the color red is so important in Japanese culture, and therefore vital to my proposed design

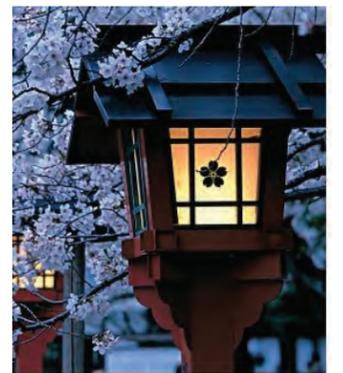
Celebratory occasions in Japan are indicated by the colors red and white, while occasions of mourning are indicated by black and white.



Cloths with broad red-and-white stripes are used on happy occasions, while ones with black-and-white stripes are used on sad occasions.

A hanawa is a large, circular floral decoration made with artificial flowers, sent and received on occasions of celebration such as the opening of a new shop or restaurant, and on sad occasions such as funerals. The size and number of the hanawa indicate the power and influence of the sender and receiver.

sakura flowers and the color red are commonly used images in Japanese media



what I imagine the vinyl flower decals in the windows will look like at night from the square

the chosen colors of my proposed design scheme reflect commonly used colors in the Japanese culture



perfect match red



process magenta



magenta pantone 205C



antique white



white

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