

LEGO RED
 Pantone 485 C
 CMYK C0 M100 Y100 K0
 RGB R220 G0 B20

LEGO YELLOW
 Pantone 012 C
 CMYK C0 M10 Y100 K0
 RGB R255 G200 B10

WHITE
 Pantone White
 CMYK C0 M0 Y0 K0
 RGB R255 G255 B255

BLACK
 Pantone Black
 CMYK C0 M0 Y0 K100
 RGB R0 G0 B0

BLUE
 Pantone 300C
 CMYK C100 M65 Y0 K0
 RGB R30 G90 B168

GREEN
 Pantone 362C
 CMYK C84 M0 Y100 K0
 RGB R88 G171 B65



All dimensions are mullion to mullion. Verify all dimensions in field.

Light type E1.
 Power canopy system flood light with 36" custom arm for downlighting on awning - color to match fixture.

Refer to Kay Elliott drawing no: 3484-06 for signage proposals.

Stretched fabric awnings applied to building facade with painted LEGO coloured metal 1" square tubes. Awnings to have no valances or sides. Sizes of awnings shown approx. Awning to align with horizontal window mullion. For awning detail refer to Kay Elliott drawing: 3484 - 01.

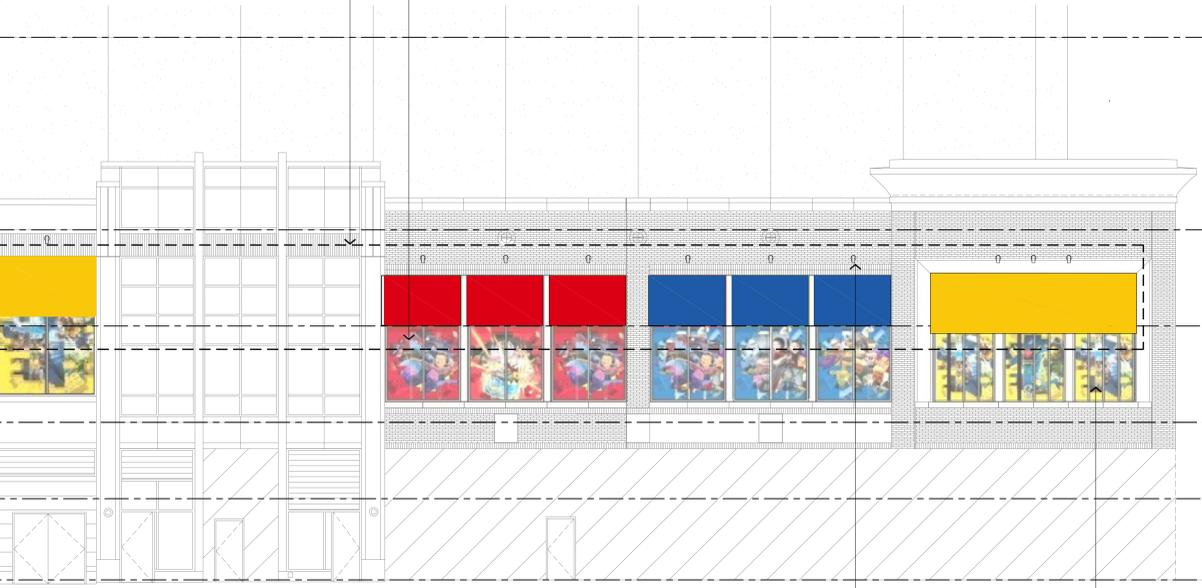
LEGO Graphics applied to internal wall set back from glazing and internally illuminated.

EAST ELEVATION

1/8"=1'-0"

LEGO Graphics applied to wall set back from glazing and internally illuminated.

Stretched fabric awnings applied to building facade with painted LEGO coloured metal 1" square tubes. Awnings to have no valances or sides. Sizes of awnings shown approx. Awning to align with horizontal window mullion. For awning detail refer to Kay Elliott drawing: 3484 - 01.

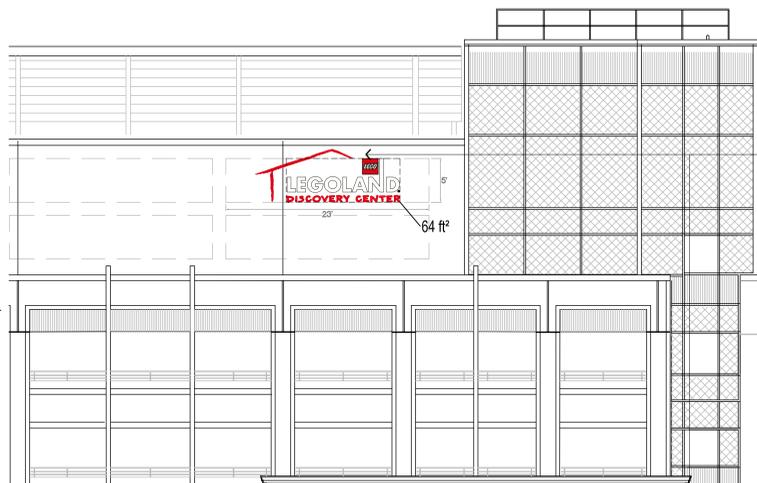


PARTIAL SOUTH ELEVATION

1/8"=1'-0"

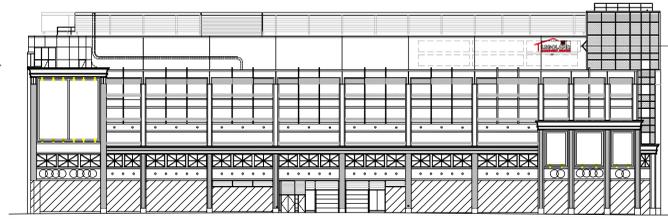
Light type E1.
 Power canopy system flood light with 36" custom arm for downlighting on awning - color to match fixture.

LEGO Graphics set back internally from glazing and internally illuminated.



PARTIAL WEST ELEVATION

1/8"=1'-0"



WEST ELEVATION

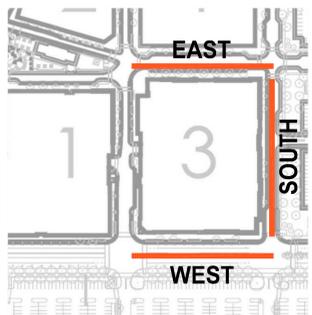
1/32"=1'-0"



FACADE SIGN B 1/4"=1'-0"

- 3" projecting LED illuminated box logo profile. LDC Red translucent acrylic face LDC Red aluminium sides.
- 5" projecting LED illuminated box LEGO logo with black edge frame.
- 5" projecting LED illuminated box individual lettering. White translucent acrylic letters face with white aluminium sides.
- 3" projecting LED illuminated box individual lettering. LDC Red translucent acrylic letters face with LDC Red aluminium sides.

All LED lighting will be static (not flashing).



| Revision | Date | By | Detail |
|----------|----------|----|---|
| 14 | 29.01.14 | AF | Revised following client comments. |
| 13 | 29.01.14 | AF | Revised following client comments. |
| 12 | 20.01.14 | AF | Revised following client comments. |
| 11 | 03.12.13 | AF | Revised following client comments. |
| 10 | 03.12.13 | AF | Revised following client comments. |
| 9 | 25.11.13 | AF | Revised following client comments. |
| 8 | 11.11.13 | AF | Revised following client comments. |
| 7 | 21.10.13 | AF | Lighting revised. |
| 6 | 23.09.13 | AF | Drawing revised. |
| 4 | 11.09.13 | AF | Drawing revised. |
| 3 | 27.08.13 | AF | Drawing revised. |
| 2 | 23.08.13 | AF | Awning and window graphics added to elevations. |

Drawing Status
E TECHNICAL DESIGN & F PRODUCTION INFORMATION

Client
MERLIN ENTERTAINMENTS

Project/Location
**LEGOLAND Discovery Center,
 Assembly Row, Somerville, Boston MA**



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Drawing Title
Proposed signage elevation.

| Scale(s) | Date | Drawn | Checked |
|--------------|----------|-------|---------|
| as indicated | 08/08/13 | AF | FW |

| Drawing Number | Revision | Checked |
|------------------|----------|---------|
| 3484 - 03 | 14 | FW |



Stretched fabric awnings applied to building facade with painted LEGO coloured metal 1" square tubes.
Awnings to have no valances or sides.
Sizes of awnings shown approx.
Awing to align with horizontal window mullion.

Light type E1.
Power canopy system flood light with 36" custom arm for downlighting on awning - color to match fixture.
Stretched fabric awnings applied to building facade.

LEGO graphic applied to internal wall set back from glazing and internally illuminated.

LEGO logo/graphic applied to internal wall set 2' back from glazing and internally illuminated.

1no Powder coated aluminium double sided blade sign, 4" thick. Sign to have LEGO graphic applied. Graphic tbc. Non-illuminated.

2no Powder coated aluminium signs 4" thick, applied to projecting fascia.

1no double sided power coated aluminium sign fixed to facade with LEGO logo applied both sides. Sign to project max 6' from lease line and mounted 8' from ground level, non illuminated.

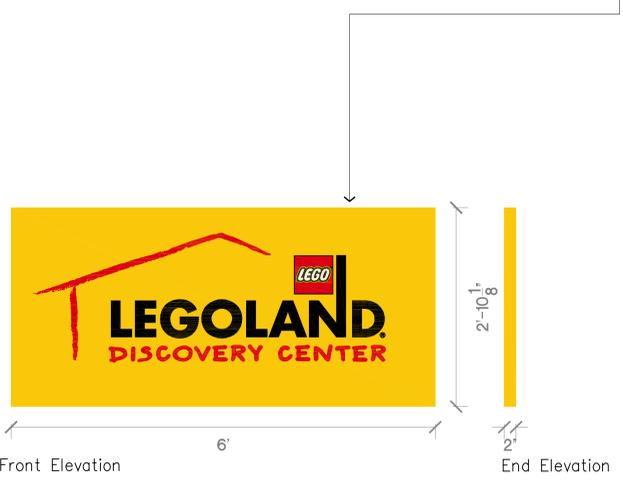


Max 9" high letters face fixed to store front panel / edge of canopy, non illuminated.
PARTIAL EAST ELEVATION 1/4"=1'-0"



PARTIAL NORTH ELEVATION 1/4"=1'-0"

SECTION A.A
1/4"=1'-0"



1no EXTERNAL PROJECTING SIGN 1"=1'-0"

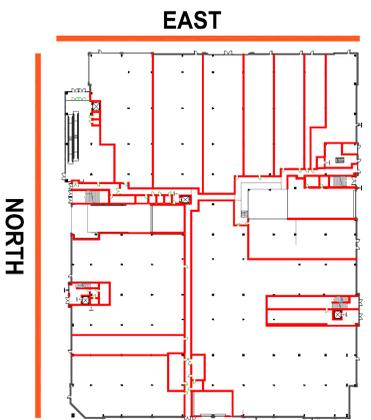
2no Powder coated aluminium signs 4" thick, applied to projecting fascia.

1" thick LEGO text, logo and roof profile offset 1" from sign.
LED static lights behind letters and logo to give halo light effect.



2no EXTERNAL SIGNS 1"=1'-0"

- LEGO RED**
Pantone 485 C
CMYK C0 M100 Y100 K0
RGB R220 G0 B20
- LEGO YELLOW**
Pantone 612 C
CMYK C0 M19 Y100 K0
RGB R250 G200 B10
- WHITE**
Pantone 382C
CMYK C0 M0 Y0 K0
RGB R255 G255 B255
- BLACK**
Pantone Black
CMYK C0 M0 Y0 K100
RGB R0 G20 B0
- BLUE**
Pantone 350C
CMYK C100 M55 Y0 K0
RGB R30 G90 B168
- GREEN**
Pantone 362C
CMYK C84 M0 Y100 K0
RGB R88 G171 B65



SITE PLAN

| Revision | Date | By | Detail |
|----------|----------|----|-------------------------------------|
| 10 | 29.01.14 | AF | Revised following clients comments. |
| 9 | 27.01.14 | AF | Revised following clients comments. |
| 8 | 26.01.14 | AF | Revised following clients comments. |
| 7 | 11.12.13 | PW | Revised following clients comments. |
| 6 | 10.12.13 | AF | Revised following clients comments. |
| 5 | 03.12.13 | AF | External signs revised. |
| 4 | 25.11.13 | AF | External signs revised. |
| 3 | 11.11.13 | AF | Revised following clients comments. |
| 2 | 21.10.13 | AF | Lighting revised. |

Drawing Status
E TECHNICAL DESIGN & F PRODUCTION INFORMATION

Client
MERLIN ENTERTAINMENTS

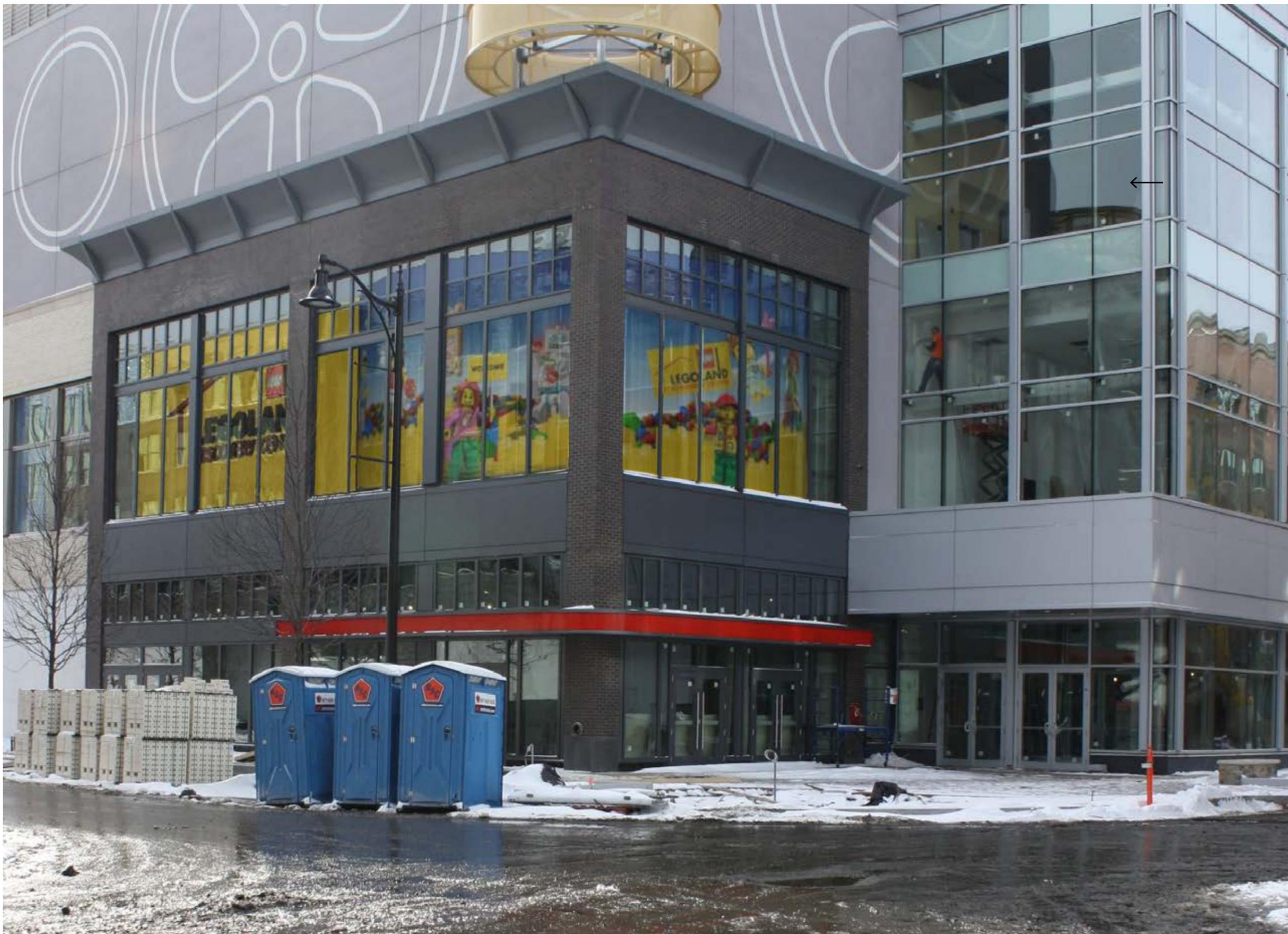
Project/Location
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Assembly Row, Somerville, Boston MA

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Drawing Title
Proposed signage details.

| Scale(s) | Date | Drawn | Checked |
|--------------|----------|-------|---------|
| as indicated | 08/08/13 | AF | PW |



All dimensions and sizes to be verified by the Contractor on site. Any discrepancies to be verified with the Architect before work proceeds. No dimensions to be scaled from this drawing. Contractors must work to figured dimensions. © This drawing is subject to copyright of Kay Elliott Architects, in accordance with our standard terms and conditions. Where an Ordnance Survey Drawing is shown on this drawing, it is re-produced under Crown copyright ©. All rights reserved. Licence No 100018715.

ISO 9001 Registered Firm

*Note:
Image for illustrative purposes only.*

| Rev | Date | By | Detail |
|-----|------|----|--------|
| | | | |

Client
Merlin Entertainments

Project/Location
LEGOLAND Discovery Center,
Assembly Row, Somerville, Boston MA

Drawing status
INFORMATION

Drawing title
Signage Proposals

| Scale(s) | Date | Drawn | Checked |
|----------|----------|-------|---------|
| nts @A3 | 27.01.14 | AF | . |

| Drawing number | Revision |
|----------------|----------|
| 3484 - 12 | 1 |

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