



FOR IMMEDIATE RELEASE

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## **A Dog Day Afternoon in Somerville** *som|dog's "Spring Fling" Takes Over Union Square* **Sunday, May 18**

SOMERVILLE, Mass. | Local nonprofit organization som|dog, will bring its second annual "Spring Fling" event to Union Square on Sunday, May 18 for an afternoon of fun for canines and their companions.

The event will host activities, unique vendors, a Frisbee demonstration, live music by Rob Flax, craft beer, a Kiddie Corner with face-painting and much more. Local trainers will host education sessions for children to learn appropriate ways to interact with canines and be onsite to consult with pet parents regarding behavior questions. Practice your pup's best trick for your chance to win a prize from Crate Escape during the "Tricked out Pup" contest.

The "Spring Fling" will be held from **10 a.m. to 3 p.m.**, and is free and open to the public thanks to the City of Somerville, and Crate Escape. Attendees are encouraged to bring an in-kind donation for Somerville Animal Control. Somerville Animal Control is in need of dry dog and cat food, kitty litter, towels and blankets. Linens can be second-hand, but clean.

Tickets for the Beer Bark Garden can be purchased in advance; \$20 for non-members includes two drink tickets and a year-long membership to som|dog with discounts to local businesses, \$10 for members, includes two drink tickets. Membership cards must be presented at the door. To purchase tickets visit, [somdogspringfling14.eventbrite.com](https://www.eventbrite.com/e/somdogs-spring-fling-2014). Tickets are limited. Proceeds will benefit Somerville Animal Control.

Well-mannered and leashed dogs welcome. For safety, no flexi leads or prong collars please. This is a rain or shine event.

For more information about the event, or to feature your business with a tent, email [info@somdog.org](mailto:info@somdog.org). To learn more about som|dog, visit [somdog.org](http://somdog.org) or follow us on Facebook and Twitter. #SpringFling14

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