

THE ICSC MASSACHUSETTS AND RHODE ISLAND ALLIANCE COMMITTEES WISHES
TO INVITE YOU TO THEIR UPCOMING PROGRAM:

“Inlets” – The New Thinking Behind Outlets

Outlets are traditionally located outside urban areas. A partnership between Federal Realty Investment Trust (FRT), the City of Somerville, the Commonwealth and retailers is bringing you “inlets” – outlet shopping stores inside the city core and a new urban neighborhood, Assembly Row. This riverfront mixed-use community provides a rich pedestrian experience and boasts a new MBTA Orange Line station just 1.5 miles from downtown Boston. The ICSC Massachusetts and Rhode Island Alliance Program will unveil the reasons why the traditional thinking about outlets is shifting, what innovative funding and public-private partnership formulas worked in the current economic climate, and what future phases of Assembly Row are to come. After the program, take a tour of the Assembly Row Welcome Center and a hardhat site tour to find out what Somerville’s newest neighborhood will feel like.

PANELISTS: **The Honorable Joseph A. Curtatone**, Mayor, City of Somerville, Massachusetts
Don Briggs, President, Federal Realty Boston
Sharon Haggard, Director of Real Estate, Chico’s FAS Inc.

DATE & LOCATION: **Tuesday, February 5, 2013**
5 Middlesex Avenue, Somerville, Massachusetts

PROGRAM AGENDA:

11:30a.m. – 12:00	Onsite Registration and Networking
12:00 - 12:30 pm	Lunch served
12:30 – 1:15 p.m.	Presentations and Panel Discussion
1:15 – 1:30 p.m.	Q & A
1:45 – 3:00 p.m.	Assembly Row Welcome Center and Site Tours (optional)

CREDITS:

- 3 DBR approved continuing education credit hours *pending* to eligible R.I. Real Estate Licensees from the Rhode Island Commercial and Appraisal Board of REALTORS®
- 3 CM AICP Certification Maintenance (CM) credits *pending*

EVENT SPONSORS:



Alliance is a special International Council of Shopping Centers (ICSC) initiative that provides forums for the public and private sectors to network, share ideas, discuss industry issues and explore retail development opportunities. ICSC Alliance events are both time and cost effective opportunities for real estate industry leaders to grow their relationships and learn from one another.

COMMITTEE CO-CHAIRS: **Steven Azar** Economic Development Division, City of Somerville, MA
Lawrence Platt, Principle Broker, Platt Realty Group, LLC

COMMITTEE MEMBERS: **Patrick Paladino**, ICSC Massachusetts State Director, SVP – Retail, Colliers International; **Peter Gori**, Associate, Colliers International; **Jed Ruccio**, Partner, McCarter & English, LLP; **Andrea Simpson**, Director, Marketing Tourism and Corporate Communications, Federal Realty; **Barry S. Porter**, President, Barry S. Porter and Associates; **Susan Hays**, ICSC Eastern Division Alliance Private Sector Co-Chair, Principal, Updike, Kelly & Spellacy, P.C.; **Michele Caprio**, Executive Officer, Northern R.I. Board of REALTORS, **Susan Elsbree**, Director of Communications, Boston Redevelopment Authority; **Brian Blaesser**, Partner, Robinson and Cole LLP; **Kristen Keefe**, Leasing Director, Ashkenazy Acquisition Corp.; **Ani Ajemiam**, Associate, Mintz Levin, P.C.

Register now at www.icsc.org

	Advance	On-Site
Member:	\$15	\$25
Non-Member:	\$25	\$35
Public Official Advance:	\$10	\$15

FAX: +1 732 694 1800
(Credit card registration only)

ONLINE: www.icsc.org
(Credit card registration only)

* There are no refunds for cancellations.

Contact: Meaghan Donovan
+1 646 728 3683
2013A06-2057-30-0



Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Your membership I.D. # _____ E-mail _____

METHOD OF PAYMENT

Check or money order made payable to ICSC for \$ _____ MasterCard VISA Amex Discover

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

For registration instructions, see reverse. Duplicate form for additional registrations.



Alliance PROGRAM

Retail Development through Public/Private Partnerships

Registration Information

How to Register

Complete the registration form on the reverse side and use one of the following to send in your form.

FAX: +1 732 694 1800
(Credit card registrations only)

ONLINE: www.icsc.org
(Credit card registrations only)

MAIL: International Council of
Shopping Centers
P.O. Box 26958
New York, NY 10087-6958

On-Site Registration

Checks and credit cards (MasterCard, VISA, American Express, Discover) are the only form of payment accepted when you register on-site. No cash accepted on-site. Make checks or money orders payable to ICSC.

Registration Deadline

Payment made by check should be received two weeks prior to the event. *No refunds or cancellations will be given at any time.*

Information

If you have any questions regarding meeting registration, please call the **ICSC Information Center at +1 646 728 3800**. For information about the program, call the ICSC Meeting Contact listed on the reverse side.

For directions to the site, please contact the venue at the phone number provided on the reverse side.

Any disabled individual desiring an auxiliary aid for this meeting should notify the ICSC Meeting Contact listed on the reverse side at least two weeks prior to the meeting.

Members and non-members are welcome to attend.



About the Alliance Program

What is the Alliance?

The Alliance Program has become a leading forum for the public and private sector to network, share ideas and discuss development issues and mutually desired retail projects.

Who Should Attend?

Retail real estate professionals (shopping center owners, developers, retailers, brokers, investors, lenders and other industry professionals) and public officials (representing local, state and federal government as well as professionals for non-profit main street, downtown, community or economic development corporations, agencies or associations).

How Will You Benefit?

In so many ways positive relationship building is the most important key to successful development. ICSC Alliance meetings are both time and cost effective opportunities for public officials and developers, retailers and other industry leaders to grow their relationships and learn from one another.

What Can ICSC and the Alliance Do for You?

The Alliance's "face to face" networking sessions and educational forums are often the best opportunity for public officials and retail real estate professionals to meet and discuss in a candid and informal basis the administrative and regulatory processes that impact development. Alliance events are often the perfect venue to pursue public/private partnerships and development opportunities that can positively impact local communities and cities through retail development.

What is ICSC?

Founded in 1957, the International Council of Shopping Centers (ICSC) is the global trade association of the retail real estate industry. ICSC provides a myriad of programs and services to its public and private sector members including help developing their businesses or communities through education, research, information, deal making and action on legislation and regulation.



**INTERNATIONAL COUNCIL
OF SHOPPING CENTERS**